

Tony Taylor
Executive Director
External & Legislative Affairs

AT&T 601 W. Chestnut Street 4<sup>th</sup> Floor Louisville, KY 40203 T: 502-582-2164 F: 502-582-1433 Tony.Taylor@att.com

RECEIVED

January 29, 2015

JAN 29 2015

PUBLIC SERVICE COMMISSION

Mr. Jeff Derouen Executive Director Public Service Commission 211 Sower Boulevard P. O. Box 615 Frankfort, Kentucky 40602-0615

Dear Mr. Derouen:

In compliance with the Commission's April 12, 2010 Order in KY PSC Case No. 2009-00480, this letter serves as notice of expansion of the Residential White Pages Consumer Choice Initiative (RWPCCI) to the Wilderness Trace directory in the AT&T Kentucky service area. This expansion will be implemented in April, 2015 by YP LLC, pursuant to its contract with AT&T Kentucky.

Customers in the Wilderness Trace market will receive a directory containing the business White Pages and Yellow Pages. A message box on the front cover of the directory, verbiage within the Customer Guide inside the directory, and a media release will be used to inform both new and existing end-users that they can receive free of charge a residential White Pages directory at any time by simply calling a toll-free number. Additionally, end users can access the white pages online at the link provided in the Real Yellow Pages.

If you have any questions regarding this, please contact Pam Jaggers at 502-582-8643.

Sincerely,

Tony Paylor

<sup>&</sup>lt;sup>1</sup> The Wilderness Trace directory includes the following communities: Burgin, Cornishville, Crab Orchard, Danville, Eubank, Harrodsburg, Hustonville, Junction City, Mackville, Mooresville, Perryville, Salvisa, Springfield, Stanford and Willisburg.